

ENCLOSURE B

Annex 35

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27 November 1950

Propaganda Objectives and Tasks for China,
Related to Korean Events

OBJECTIVE I

To create and stimulate attitudes that will decrease the effectiveness of China as an instrument of Soviet policy.

TASK A

To convince the Chinese Communists that the free world is determined and able to resist aggression.

TASK B

To convince the Chinese Communists that a third world war is not inevitable, but that it can come as the result of Soviet or Soviet-inspired aggression, and if it does the USSR and its allies will be defeated.

TASK C

To convince all Chinese that the U.S. has no belligerent aims with respect to China.

TASK D

To convince all Chinese of the existence and nature of Soviet imperialism, particularly its economic practices, its encroachments on sovereignty and its determination to eradicate nationalism and real national independence.

TASK E

To convince the people of China that the good-will and help of the free world, the UN and the US can be most effective in rehabilitating a war-ravaged country and in creating a

State Department review completed

satisfactory

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satisfactory economy, in contrast (by implication) to the help the USSR grudgingly gives China.

TASK F

To convince all Chinese of the genuinely multinational nature of the UN effort in Korea, and the true reasons therefor.

TASK G

To undermine the respect of the Chinese urban and overseas elite for the Soviet and Chinese Communist estimates and predictions.

TASK H

To convince all Chinese that the North Korean regime has been cynically sacrificed by the USSR, and that a similar fate exists potentially for any other state under USSR domination.

OBJECTIVE II

To create and stimulate disaffection with, and opposition to, the Chinese Communist regime on the part of Chinese people and troops.

TASK A

To convince the Chinese people and troops that the Chinese Communist regime has wantonly sacrificed China's good name and repute by its unprovoked aggression in Korea.

TASK B

To convince the Chinese people and troops that no possible interest of China was served by aggression in Korea, and that on the contrary China's real interests in economic progress and in winning a place in the world were deliberately sacrificed.

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TASK C

To show that the cost of the aggression in lives and treasures was borne by the Chinese people and troops, not by the Communist regime or Party, and that the intended beneficiary was the imperialist USSR.

TASK D

To convince the Chinese people and troops that in using lies to stir up public support and enthusiasm for the aggression, the Chinese Communist regime was acting as the "puppet" of Soviet imperialism, seeking to exploit the Chinese people and soldiers for the benefit of the USSR.

TASK E

To convince the Chinese people and troops that US enmity to the policies of the Chinese Communist regime does not extend to them, that American sympathy for the Chinese people and troops remains and is if anything intensified by their present plight, and that Americans trust they are not really being fooled and deluded by their present masters.